



The palmspringstheatre.com website is a community service for the Coachella Valley theatres. Any business that advertises on this sight will receive marketing and advertising exposure, plus will be supporting the local performing arts theatre community!!!

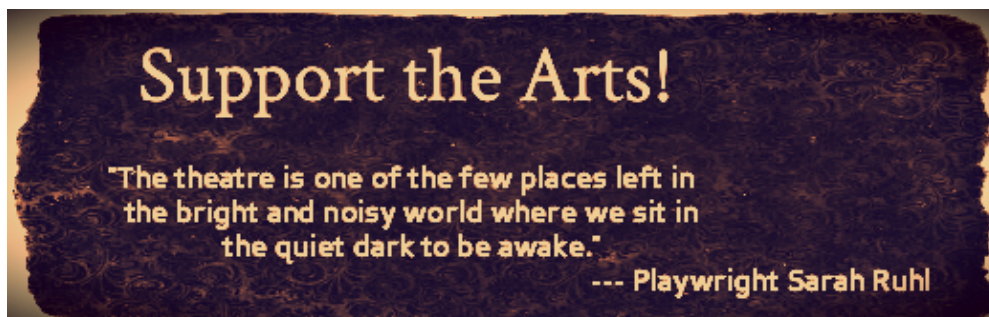


**Palmspringstheatre.com On-line Guide is a Media Project of:
The Los Angeles Women's Theatre Project**

WHO WE ARE?



The Los Angeles Women's Theatre Project (LAWTP), was founded in 2007 by Playwright Dee Jae Cox and Executive Producer/Songwriter Michele Weiss, as a 501 (c) 3 nonprofit organization in order to address the critical lack of representation that women face in theatre, film and all aspects of the media and Performing Arts. The LAWTP is dedicated and designed to increase opportunities for women in the performing arts, as well as providing educational opportunities and performances that represent women and their perspectives, on a broader scale. For full information and details about The Los Angeles Women's Theatre Project's past productions, shows, readings, media projects and events in Palm Springs and Los Angeles, please check out our website at: www.losangeleswomenstheatreproject.org.



**PROMOTE YOUR BUSINESS TO THE
PALMSRINGSTHEATRE.COM AUDIENCE**
WOMEN, MEN, PROFESSIONALS, EDUCATED, TOURISTS,
THE LGBTQ COMMUNITY, LOCALS, PARENTS, GRANDPARENTS,
SNOWBIRDS, PART-TIME RESIDENTS, VISITORS FROM OUT OF AREA,
PATRONS and SUPPORTERS of THE ARTS

Promote Your Business in the Coachella Valley

Visitors to Greater
Palm Springs spent \$5.9
billion In 2019

This includes:

- * \$1.7 billion on lodging
- \$1.5 billion on food and beverage
- * \$1.2 billion on retail
- * \$0.8 billion on recreation
- \$0.6 billion on local
transportation
- * and approx. \$94 million
on air transportation.

The above statistics is
data from the 2019
Tourism Economics

Photo by Michele Weiss

**Remember: All Advertising is...is an invitation to do business
with you. Now here's your opportunity to start inviting!**

ADVERTISING OPPORTUNITIES

LOGO AD (Silver)

- Logo ad (200 x 150) with live URL on the palmspringstheatre.com website for a YEAR.

\$375 a year

LOGO AD (Gold)

- Logo ad (400 x 150) with live URL on the palmspringstheatre.com websites for a YEAR.

\$500 for a year

BANNER AD (Diamond)

- Banner Ad (800 x 150) with live URL on the palmspringstheatre.com websites for a YEAR. (This includes a landing page.)

\$700 for a year

SPONSOR BANNER AD (Platinum)

- Banner Ad (800 x 150) with live URL on the palmspringstheatre.com websites' Theatre Listing Page. THIS IS A PLATINUM POSITION. ONE 'SPONSOR' in this section per MONTH. (This includes a landing page.)

\$500 per month

Contact:

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Palmspringstheatre.com/The Los Angeles

Women's Theatre Project

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Thank you for Supporting the Performing Arts!